



A WALDORF ASTORIA® RESORT



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The Western Home of Golf in America®

**LA QUINTA RESORT & CLUB and PGA WEST**  
**GOLF FACT SHEET**

**ADDRESSES:**

La Quinta Resort & Club  
49499 Eisenhower Drive  
La Quinta, CA 92253  
Tee Times: 800-742-9378  
Phone: 760-564-4111  
Fax: 760-564-7625  
[www.laquintaresort.com](http://www.laquintaresort.com)

PGA WEST  
56-150 PGA Blvd.  
La Quinta, CA 92253  
Tee Times: 800-742-9378  
[www.pgawest.com](http://www.pgawest.com)

**LOCATION:**

La Quinta Resort & Club is located in Southern California's famed Coachella Valley in the city of La Quinta, 19 miles southeast of Palm Springs, 130 miles northeast of San Diego, and 130 miles southeast of Los Angeles. PGA WEST, an affiliate of La Quinta Resort, is located 3.5 miles East of La Quinta Resort. The site of numerous acclaimed golf tournaments, La Quinta Resort and PGA WEST have nine distinct courses designed by legends Arnold Palmer, Jack Nicklaus, Pete Dye, Greg Norman and Tom Weiskopf – and has earned the designation of “The Western Home of Golf in America.”

**OVERVIEW:**

A world-renowned golf destination where golf greats such as Phil Mickelson, Jack Nicklaus, Lee Trevino and David Duval have tested their skills and made their marks, La Quinta Resort and PGA WEST offer a greater variety of golf experiences than any other resort in the Western U.S. Guests have priority access to the five public championship-caliber golf courses designed by Jack Nicklaus, Pete Dye and Greg Norman.

**GOLF HISTORY:**

The history of La Quinta Resort and PGA WEST – a world-class resort and master-planned residential development nestled against the majestic Santa Rosa Mountains – has been marked by one golf-related milestone after another. Opening in 1926 under the name of La Quinta Hotel, the property offered guests access to its very first golf course, which later closed during World War II. Guests then had access to a golf course that was opened at the La Quinta Country Club in 1957, which was a favorite of Dwight Eisenhower. In 1964, the City of La Quinta hosted its first Bob Hope Chrysler Classic – a tournament that is still played today at two of PGA WEST courses under its new name, the Humana Challenge. In 1981, the Pete Dye-designed La Quinta Resort Mountain and

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Dunes Courses were unveiled. Carved into the mountains amidst citrus groves and farmland, PGA WEST opened in 1986 with more than 500 memberships pre-sold before it even opened – a sign of things to come. La Quinta Resort embarked on an enduring affiliation with that property, offering resort guests access to the Pete Dye-designed TPC Stadium and Jack Nicklaus Tournament Courses. In 1999, PGA WEST opened the Greg Norman Course. In 2011, PGA WEST celebrated its 25<sup>th</sup> anniversary.

## **COURSE**

**ENHANCEMENTS:** Consistently focused on improving its golf facilities, the resort recently inked a long-term contract with Pete Dye to enhance and redesign its courses to accommodate golfers of all skill levels, and recently invested \$10 million in general improvements to all five public courses. Enhancements include bunker and tee box renovations, irrigation improvements and new turf.

**ACCOLADES:** The property has received numerous awards and high rankings for its outstanding golf facilities, among them:

*International Association of Golf Tour Operators (IAGTO)* “Golf Resort of the Year”

*Golf Digest* 75 Best Golf Resorts in North America; America’s 50 Toughest Courses (TPC Stadium® Course at PGA West®); and America’s Top 50 Courses for Women (La Quinta Resort Mountain Course)

*GOLF Magazine* Top 100 Courses You Can Play (TPC Stadium Golf® Course at PGA WEST®, La Quinta Resort Mountain™ Course)

*Golfweek* “Best Resort Courses”

*LINKS* Reader’s Travel Poll (Southwest Desert Resort Category, #1)

## **COURSES:**

**La Quinta Resort Mountain Course:** Famed for its unique Pete Dye design, playability and stunning visuals, this course features pot bunkers and spectacular rock formations, as well as incredible elevations of tee boxes and well-bunkered greens – and is ranked among *Golf Magazine’s* "Top 100 Courses You Can Play." With holes carved into the stunning Santa Rosa Mountains, this ultra-challenging par-72 venue has hosted a range of tournaments, among them the World Cup of Golf, the PGA Club Professional Championship, The Senior Skins Game and the California State Open. Fees vary seasonally, and range from \$69 to \$225.

Yardage from back tees: 6,732  
Rating: 72.9  
Slope: 135

Yardage from red tees: 4,875  
Rating: 68.7  
Slope: 123

**La Quinta Resort Dunes Course:** This par-72 Pete Dye-designed course offers traditional rolling links-style golf with Scottish and Irish flair, characterized by rolling mounds framing manicured fairways and thick rough. The course

provides an invigorating round of golf against a backdrop of rugged mountain landscapes. Length, strength and finesse are the key to scoring well on this course, which has hosted the PGA Club Professional Championship, the PGA Tour Final Qualifying School, the California State Open and the Ladies NCAA Championships. Fees range from \$49 to \$185, depending on the season.

Yardage from back tees: 6,712  
Rating: 72.4  
Slope: 134

Yardage from red tees: 4,877  
Rating: 68.7  
Slope 123

**TPC® Stadium Course at PGA WEST®:** Named by *Golf Traveler* as the second most challenging course in America, and ranked among *Golf Magazine's* "Top 100 Courses You Can Play," this par-72 Pete Dye-designed jewel is a "must play" for those seeking the ultimate golf challenge. Its iconic status is derived from unique undulations, cavernous bunkers and features peninsula and island par threes. One of the most famous shots in golf history occurred at this legendary course in 1988, when Lee Trevino, made a miraculous hole-in-one at number 17 – the notorious Alcatraz – at the Skins Game, netting him \$175,000. Tournament highlights include PGA Tour Final Qualifying School, Liberty Mutual Legends of Golf, Bob Hope Chrysler Classic and the Skins Game. Fees range from \$79 to \$265.

Yardage from back tees: 7,300  
Rating: 76.1  
Slope: 150

Yardage from red tees: 5,092  
Rating: 70.2  
Slope 124

**Jack Nicklaus Tournament Course at PGA WEST®:** This par 72-course combines stunning mountain backdrops with a challenging Jack Nicklaus design that features a premium on driving accuracy and ability to work the ball left and right to small but receptive greens. Nicklaus is known for incorporating multiple fairway angles of attack, so the course requires the player's ability to work the ball left and right on small but receptive bunker-lined greens. This famed course, forgiving off the tee yet demanding around the greens, has hosted numerous national tournaments, among them two PGA Grand Slams, the PGA Tour Final Qualifying School and the Diner Club Matches. Course fees range from \$69 to \$225.

Yardage from back tees: 7,204  
Rating: 75.3  
Slope: 143

Yardage from red tees: 5,023  
Rating: 69.4  
Slope: 124

**Greg Norman Course at PGA WEST®:** This par-72 course, known for its spectacular desert terrain and limited modern turf design, is a target-style course spanning 68 acres of turf and features native desert plants and grasses, colorful pockets of wildflowers and nine lakes. The newest course at PGA WEST and the only Greg Norman-designed golf course in the Coachella Valley, the course is situated 40 feet below sea level and features 102 white crushed marble bunkers, offering a true desert experience. While exceptionally challenging, it also features six tee boxes on each hole, making it extremely flexible and ideal for low- and high-handicappers. Fees vary, and range from \$69 to \$225.

Yardage from back tees: 7,156  
Rating: 75.1  
Slope: 139

Yardage from red tees: 5,297  
Rating: 70.2  
Slope 119

**PRACTICE FACILITIES/**

**AMENITIES:**

All La Quinta Resort and PGA WEST courses offer premium club rentals, as well as chipping areas, putting greens, practice bunkers and teaching programs conducted by Jim McLean Golf School. PGA WEST offers a two-tier, manicured, 150-yard-by-50-yard practice tee, facing the majestic San Bernardino Mountains. Short game and putting green areas are adjacent to the practice tee. The resort recently launched Little Links Golf for youngsters ages four to 12 on the Mountain course Saturday afternoons. Junior clinics are also offered on the Mountain Course every Saturday at 2 p.m.

The resort's official golf ambassador, pro Al Geiberger, and his two sons participate in special programs and speaking engagements for La Quinta Resort groups, resort guests and PGA WEST club members.

**CLUBHOUSES:**

La Quinta Resort guests have access to three state-of-the-art golf clubhouses:

The recently refurbished 65,000-square-foot **Tournament Clubhouse** now features an open-air design, with vast expanses of glass, an expansive outdoor deck, a 2,000-square-foot patio and unobstructed views of the legendary TPC Stadium and Jack Nicklaus Tournament Courses. The entryway to the clubhouse features a veritable hall of fame, spotlighting the history of legendary tournaments played at PGA WEST. The full-service restaurant, **Ernie's Bar & Grill**, seats 300, and offers a sports bar, as well as intimate private dining and the spacious Legends Ballroom that opens to an outdoor patio overlooking the Nicklaus Tournament Course.

The more intimate 12,000-square-foot **Greg Norman Clubhouse** is a sleek Australian ranch-style retreat with an indoor/outdoor dining experience at Wallaby's West, where the French doors of the main room can be opened to the picturesque veranda. The sunken patio features a flagstone fireplace, dimly lit wrought iron lanterns, and sweeping views of the rugged mountain skyline.

The 20,000-square-foot **Mountains and Dunes Clubhouse** also offers a scenic setting, and includes a beautiful restaurant/lounge, open for breakfast and lunch.

**RETAIL:**

A fully stocked golf shop – with stylish golf wear and equipment – rounds out the amenities offered at The Tournament Clubhouse. The golf shop at the Norman Clubhouse carries an array of golfing attire and equipment, as well as many Greg Norman specialty label items. The Mountain and Dunes Clubhouse also features a golf shop with golf equipment, apparel and accessories.

**TOURNAMENT HIGHLIGHTS:**

La Quinta Resort and PGA WEST golf courses have hosted some of the world's most prestigious tournaments, among them:

- PGA Tour's Humana Challenge (formerly Bob Hope Classic)/Arnold Palmer Private Course/Jack Nicklaus Private Courses
- PGA TOUR Q-School Finals/TPC Stadium and Jack Nicklaus Tournament Courses
- Prestige at PGA WEST Intercollegiate Invitational/La Quinta Resort Mountain/TPC Stadium/Greg Norman Courses
- Future Champions Golf/La Quinta Resort Mountain/La Quinta Resort Dunes/TPC Stadium/Jack Nicklaus Tournament//Greg Norman Courses
- PGA Grand Slam of Golf/Jack Nicklaus Tournament Course

**GOING GREEN:** La Quinta Resort & PGA WEST Courses are taking a proactive approach toward better environmental stewardship. Citrus Club, all PGA WEST and La Quinta Resort courses are now certified through Audubon International's Audubon Cooperative Sanctuary Program for Golf Courses. The AI program focuses on: environmental planning, wildlife and habitat management, chemical-use reduction and safety, water conservation, water quality management and community outreach and education. To achieve this goal, La Quinta Resort and PGA WEST Courses have:

- Increased their recycling program
- Added more native plants and naturalized out-of-play area
- Introduced microbial program to reduce and control algae in lakes
- Reduced water usage through upgrades to irrigation systems
- Selectively 'browning' out-of-play areas to reduce water and chemical usage
- Lowered energy consumption by installing new pump stations with VFDs (variable frequency drives)
- Reduced chemical usage through IPM (Integrated Pest Management) programs

#### **EXECUTIVE DIRECTOR**

**OF GOLF:** Michael Kelly is responsible for management of golf operations, food & beverage, retail and agronomy for the nine golf courses and five clubhouses that comprise PGA WEST and La Quinta Resort & Club. A veteran industry executive, he previously worked with Greg Norman Design, Meadowbrook Golf and Golden Bear International, as well as IBM.

**INSTRUCTION:** With a team of top-notch professionals and state-of-the-art teaching facilities, La Quinta Resort and PGA WEST offer private lessons, group instruction, clinics, junior golf camps and much more for a variety of players, from beginners to seasoned players. Also, the resort's official golf ambassador, pro Al Geiberger, and his two sons participate in special programs and speaking engagements for La Quinta Resort groups, resort guests and PGA WEST club members.

**GETTING THERE:** Approximately 2 hours and 15 minutes by car from Los Angeles, Orange County and San Diego, the property is a 20-minute drive from Palm Springs Regional Airport, a 90-minute drive from Ontario Airport, a 2-hour-and-15-minute drive from Los Angeles International Airport and San Diego International Airport. Palm Springs Regional Airport is serviced by major carriers including Alaska Airlines, America West, American Airlines, American Eagle, Northwest, SkyWest, United Airlines, United Express, US Airways, Virgin America, WestJet and Allegiant.

In addition, private planes are served by Jacqueline Cochran Regional Airport in Thermal, just 10 minutes from the resort.

<b>WEATHER:</b>	Spring	High 87F	Low 59F
	Summer	High 105F	Low 76F
	Fall	High 91F	Low 76F
	Winter	High 73F	Low 43F

**MEDIA CONTACTS:** Marguarite Clark Public Relations  
Marguarite Clark, (949) 295-2801, [mc@mclakrpr.com](mailto:mc@mclakrpr.com)  
Kristi Turek, (949) 488-0251, [kristi@mclarkpr.com](mailto:kristi@mclarkpr.com)